

sara  
martin



*designer & illustrator*

saraillustrates.com

sara@saraillustrates.com

linkedin.com/in/saraillustrates

## skills

### Design

Experience in digital pre-press production, photo retouching, color correction, and PDF creation. Image optimization for web, HTML/CSS coding and graphic animation. Typography, branding, signage systems, and publications.

### Illustration

Broad range of concept building and problem solving skills. Ability to go from sketch to finish in a variety of media.

### Computer Proficiency

Mac and PC Platforms. Adobe Creative Suite (Photoshop, Illustrator, InDesign, Dreamweaver, Acrobat). Basic Adobe Flash knowledge. Microsoft Office (Word, Excel, Powerpoint and Outlook) and Filemaker Pro. A quick learner of computer applications.

## education

**Bachelor of Fine Arts** • 2007

Rhode Island School of Design (RISD) Providence, RI

## experience

**Graphic Designer & Signmaker** • 2009–Present

Whole Foods Market, Bellingham, MA

Prioritize and manage workflow of projects in a fast-paced environment. Conceptualize and design a wide range of marketing materials according to the brand's standards, and in support of all store department requests. Print work includes point-of-purchase signage, posters, brochures, and external advertisements. Graphics for web include banner ads and visuals for sales and events promotion.

**Backup Graphic Designer & Signmaker** • 2008–2009

Whole Foods Market, Bellingham, MA

Maintained clear communication, timely production of artwork and completion of projects. Collaborated with store departments and created effective design solutions.

## freelance

**Designer & Illustrator** • 2005–Present

Various Clients

Projects include business card design, dog portraiture, and wedding invitations.

**Apparel Graphic Designer** • 2009

Audubon Society of Rhode Island, Smithfield, RI

Designed t-shirt for International Coastal Cleanup's "Hold the Line" campaign, promoting the recycling of used fishing line that often entangles wildlife.

**Illustrator** • 2008, 2009

The Brown Contemporary Magazine,

Brown University, Providence, RI

Created original artwork for publication including two color cover illustrations and half page black and white drawing.

**Logo Designer** • 2008

Food Should Taste Good, Needham Heights, MA

Created original logo designs for consideration of their consumer base.

**Designer & Vendor** • 2007

RISD Student Art and Design Sale, Providence, RI

Produced original card designs and illustrations for print. Packaged and priced sets of cards for sale. Maintained a receipt book of sales and interacted with customers.